

SUPPORTING INDIVIDUALS WITH DEVELOPMENTAL AND INTELLECTUAL DISABILITIES

# Make an IMPACT in WNY with





# Thank you for supporting Aspire of WNY!

Aspire of WNY is proud to serve all of WNY with innovative programming to support individuals with intellectual and developmental disabilities. To do this, we rely on the generosity of our community partners and neighbors to sponsor and give what they can to continue our efforts of empowering individuals to live up to their fullest potential.

#### When you support Aspire of WNY, you will:

- Make an impact
- Support volunteers
- Sponsor events
- Create a fully accessible world for all
- Inspire artwork
- Recruit new members of the Aspire of WNY team
- Foster innovation in the world for individuals with developmental disabilities

Every dollar counts, just as every person counts. Without your support, we cannot support the people who depend on us. **Thank you!** 

**Contact:** 

Shana Kuras | Special Events Coordinator skuras@aspirewny.org | 716.505.5512



**Megan Rechin** | *Vice President of Communications* mrechin@aspirewny.org | 716.341.1754



# About **Aspire of WNY**

Aspire of WNY has been providing a broad range of services to children and adults with disabilities for over 75 years. Today, we serve 3,000+ people at more than 60 program sites throughout Western New York. Aspire of WNY is proud to operate day habilitation programs, group homes, art programs, our Center for Learning, and aa variety of community-based programs.



## **Our Mission** & Vision

Aspire of WNY's mission is to support children and adults with developmental and similar disabilities, helping them to live their lives to the fullest by providing individualized assistance based on personal choices.

Aspire of WNY is built upon a foundation that supports individuals in making their personal choices which determine their life path, actualize their dreams and help them achieve their own highest levels of independence. We believe that everything we do is an opportunity to have a positive, meaningful and lasting impact on our partners – the people we support and their personal support systems, employees, other care agencies and our community. The future of Aspire of WNY is in our commitment to listen with a positive attitude, relentlessly pursue opportunities, work together as one and be accessible to all.



Fun Fact: Artwork and illustrations found throughout this packet were created through Aspire of WNY's iXpress Art Program!



## Event & Program Sponsorship Guide

#### **ANNUAL EVENTS**

Winterval | January 23, 2025
Going Fore the Green | June 2, 2025
Cigar Gift Gathering | July 10, 2025
Art & Wine Celebration | September 2025

#### **PROGRAMS**

Innovation Fund 2025 VIPs

# Where do my contributions go?

By contributing to Aspire of WNY events or programs, 100% of your contributions will go towards the cost of the item you choose to sponsor. 100% of all net proceeds from our events directly support children and adults with developmental and similar disabilities. By sponsoring these events, you are helping us continue our mission to enable people with disabilities to live as independently as possible.





## The Winter Event of Western New York

Join Aspire of WNY and nearly 300 ice skaters, curlers, and families at Buffalo Riverworks on January 23, 2025! Guests and families can enjoy a night of open skating and open curling. A dinner buffet, cash bar, and unlimited hot drinks and non-alcoholic drinks are provided and of course, hot cocoa!



SPONSOSHIP LEVEL	PLEDGE	DETAILS	
Presenting Sponsor	\$7,000	Includes logo on all signage, including a banner across the balcony, visible by all guests at Riverworks. Name and logo on all collateral material including souvenirs, rink signage, and all other publicity including e-blasts, landing pages, social media, and wristbands. Includes 15 tickets to the event.	
Contributing Sponsor	\$4,500	Includes logo on all signage, including a banner across the balcony. Name and logo on all collateral material including souvenirs, rink signage, and other event publicity. Includes 10 tickets to the event.	
Fun *Frost* Family Sponsor	\$1,500	Corporate name and logo on souvenirs, and upstairs and rink signage. Includes 8 tickets to the event.	
Arctic Sponsor	\$900	Corporate name and logo on souvenirs, and upstairs and rink signage. Includes 4 tickets to the event.	
Snow Day Sponsor	\$500	Corporate name and logo on souvenirs, and upstairs and rink signage. Includes 2 tickets to the event.	
Chill Factor Sponsor	\$250	Corporate name and logo on souvenirs, and upstairs and rink signage. Includes 1 ticket to the event.	

# Asp(re GOING FORE THE GREEN

Let's Par-Tee & Go Green!

If golf season is your favorite season, this event is "fore" you! Join Aspire of WNY at Park Country Club in Williamsville, NY on June 2, 2025. Get your golf on along with lunch, drinks, and snacks. After you put eighteen away, an open bar will be waiting for you. A great networking event!



#### SPONSOSHIP LEVEL

PLEDGE

DETAILS

#### **GOLFING SPONSORSHIP LEVELS**

Eightsome Golf Sponsor	\$7,000	This level includes eight golfers, special gift, lunch, golfing, drinks and snacks, cocktail hour, dinner. Advertising includes full-slide in digital program, and branding on: event signage, two tee signs, four cart signs, and 200-, 150-, and 100-yard markers.		
Foursome Golf Sponsor	\$3,500	This level includes four golfers, special gift, lunch, golfing, drinks and snacks, cocktail hour, dinner. Advertising includes full-slide in digital program, and corporate name on event signage and two tee signs.		
Twosome Golf Sponsor	\$2,000	This level includes two golfers, special gift, lunch, golfing, drinks and snacks, cocktail hour, dinner. Advertising includes half-slide on digital program, corporate name on event signage and one tee sign.		
Single Golfer	\$400	Single golfer level includes special gift, lunch, golfing, drinks and snacks, cocktail hour, dinner.		
	NON-GO	OLFING SPONSORSHIP LEVELS		
Lunch Sponsor	\$3,000	Exclusive sponsorship, full color logo on tables and event signage. Company name recognized on digital program.		
Cocktail Reception Sponsor	\$3,000	Exclusive sponsorship, full color logo on tables and event signage. Company name recognized on digital program.		
Digital Program Sponsor	\$1,000	Acknowledgement on digital program		
Beverage Cart Sponsor	\$1,250	Acknowledgement on beverage cart		
Putting Green Sponsor	\$500	Acknowledgement on putting green		
Driving Range Sponsor	\$500	Acknowledgement signage on driving range		
Tee Sign	\$200/sign	Have your name right on the green!		



# Holy Smokes! It's a cigar gift gathering party!

Enjoy a night out at the exclusive Buffalo Club on July 10, 2025, while supporting the Aspire of WNY Foundation and Aspire of WNY's iXpress program. Tickets include 5 premium Rocky Patel cigars, 3hour premium open bar, and a Buffalo style dinner buffet.



SPONSOSHIP LEVEL	PLEDGE	DETAILS	
Churchill Premium Sponsor	\$2,500	Exclusive company flyer in all cigar gift bags, exclusive full size color ad on Digital Program, full color logo on all tables, recognition on all promotional materials and Social Media Recognition. 4 tickets to the event.	
Toro Level Sponsor	\$1,200	Half size color ad on Digital Program, full color logo on all tables, recognition on all promotional materials and Social Media Recognition. 3 tickets to the event.	
Robusto Level Sponsor	\$700	Half size color ad on Digital Program, recognition on all promotional materials and Social Media Recognition. 2 tickets to the event.	
Cigarillo Level Sponsor	\$350	Half size color ad on Digital Program and Social Media Recognition. 1 tickets to the event.	

# Art S CELEBRATION

Aspire

# Extraordinary Artwork & Incredible Wine

Support Aspire of WNY's iXpress program and enjoy one of the BEST nights in WNY. An evening of fine arts, wine, food, music, art auctions, and more! One-of-a-kind artwork available for purchase and activities for all ages. All proceeds go towards the iXpress Art Experience.



SPONSOSHIP LEVEL	PLEDGE	DETAILS	
Presenting Sponsor	\$7,500	Corporate name & logo featured on all promotional materials and throughout the event. Full slide ad on digital program. 25 tickets to the event, and a complimentary invite to the Virtual Art Jurying event to determine the featured art at the Art & Wine Celebration.	
Live Auction Sponsor	\$5,000	Corporate name & logo at the event, 16 complimentary tickets to the event, and a complimentary invite to the Virtual Art Jurying event to determine the featured art the event.	
Entertainment Sponsor	\$5,000	Corporate name & logo at the event, full slide ad on digital program, 16 complimentary tickets to the event, and a complimentary invite to the Virtual Art Jurying event.	
Artist Appreciation Sponsor	\$5,000	Corporate name & logo at the event, full slide ad on digital program, 16 complimentary tickets to the event, and a complimentary invite to the Virtual Art Jurying event.	
Distinguished Circle Sponsor	\$2,500	Corporate name & logo at the event, full slide ad on digital program, 10 complimentary tickets to the event, and a complimentary invite to the Virtual Art Jurying event.	
Master Circle Sponsor	\$1,500	Corporate name & logo at the event, full slide ad on digital program, 6 complimentary tickets to the event, and a complimentary invite to the Virtual Art Jurying event.	
Artist Circle Sponsor	\$1,000	Corporate name & logo at the event, half slide ad on digital program, 4 complimentary tickets to the event, and a complimentary invite to the Virtual Art Jurying event.	
Apprentice Circle Sponsor	\$500	Corporate name & logo at the event, half slide ad on digital program, 2 complimentary tickets to the event, and a complimentary invite to the Virtual Art Jurying event.	



# PROGRAMS

As Aspire of WNY grows, **we are looking for supporters of new and innovative ideas** brewing at the agency. Your contributions for these options will make it possible to **create and innovate**, bringing greater awareness to the work being done at Aspire of WNY AND critical support for the individuals utilizing our services.

Each initiative will feature program backers in creative ways and through partnerships, enabling you to have control over how Aspire of WNY can recognize your contributions.

PROGRAM	PLEDGE	DETAILS	
The Innovation Fund	\$500-\$5,000	On top of our annual events, the future of Aspire of WNY depends on new and innovative programming, revitalization, and growth. As an INNOVATION FUND backer, your funds will go towards new events, programs, and fundraising endeavors in 2025. You will receive a report on how your investment performed, both in analytics for your brand and how your dollars created a return on investment for Aspire of WNY.	
2025 VIPs	\$3,500	Aspire of WNY is proud to put on many wonderful events throughout WNY. Purchase this "VIP" ticket to get access to Winterval, Going for the Green Twosome, Cigar-ty, and Art & Wine. You'll get a badge for access to all of the events. Perfect for organizations to raffle off to employees & employee appreciation events!	



### **SPONSORSHIP REQUEST**



Use the form below, **visit www.aspirewny.org/sponsorship OR scan the QR code** below to visit our online sponsorship portal and confirm your levels of sponsorship for Aspire of WNY's 2025 calendar year. **Thank you!** 

	ТҮРЕ	AMOUNT	I would like to sponsor	PLEDGE
WINTERVAL	Presenting Sponsor	\$7,000		
	Contributing Sponsor	\$4,500		
	Fun *FROST* Family Sponsor	\$1,500		
	Arctic Sponsor	\$900		
	Snow Day Sponsor	\$500		
	Chill Factor Sponsor	\$250		
GOING FORE THE GREEN	Eightsome Golf Sponsor	\$7,000		
	Foursome Golf Sponsor	\$3,500		
	Twosome Golf Sponsor	\$2,000		
	Lunch Sponsor	\$3,000		
	Cocktail Reception Sponsor	\$3,000		
	Digital Program Sponsor	\$1,000		
	Beverage Cart Sponsor	\$1,250		
	Putting Green Sponsor	\$500		
	Driving Range Sponsor	\$500		
	Tee Signs	\$200 x quantity		



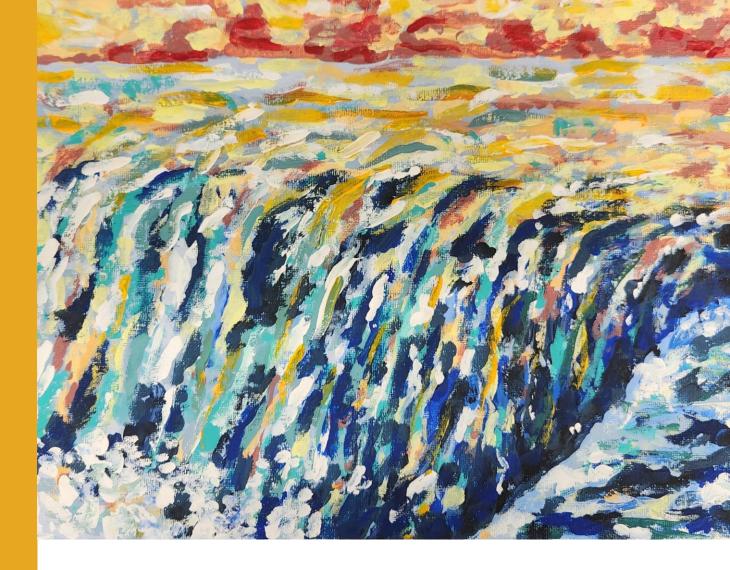
## **SPONSORSHIP REQUEST CONT....**



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	ТҮРЕ	AMOUNT	I would like to sponsor	PLEDGE
ART & WINE	Presenting Sponsor	\$7,500		
	Live Auction Sponsor	\$5,000		
	Entertainment Sponsor	\$5,000		
	Artist Appreciation Sponsor	\$5,000		
ART	Distinguished Circle Sponsor	\$2,500		
	Master Circle Sponsor	\$1,500		
	Artist Circle Sponsor	\$1,000		
	Apprentice Circle Sponsor	\$500		
, ₽	Churchill Premium Sponsor	\$2,500		
CIGAR-TY	Toro Level Sponsor	\$1,200		
	Robusto Level Sponsor	\$700		
PROGRAMS	Cigarillo Level Sponsor	\$350		
	The Innovation Fund	\$500-\$5000		
	2024 VIP's	\$2,000 x quantity		

**TOTAL FROM BOTH PAGES** 



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SCAN TO CONFIRM SPONSORSHIP Thank you! Shana Kuras | Special Events Coordinator skuras@aspirewny.org | 716.505.5512

Megan Rechin | Vice President of Communications mrechin@aspirewny.org | 716.341.1754