



SUPPORTING INDIVIDUALS WITH DEVELOPMENTAL AND INTELLECTUAL DISABILITIES

Make an **IMPACT**  
in WNY with





# Thank you for supporting Aspire of WNY!

Aspire of WNY is proud to serve all WNY with innovative programming to support individuals with developmental and intellectual disabilities. To do this, we rely on the generosity of our community partners and neighbors to sponsor and give what they can to continue our efforts of empowering individuals to live to their fullest potential.

## **When you support Aspire of WNY, you will:**

- Make an impact
- Support volunteers
- Sponsor events
- Create a fully accessible world for all
- Inspire artwork
- Recruit new members of the Aspire of WNY team
- Foster innovation in the world for individuals with developmental disabilities

Every dollar counts, just as every person counts. Without your support, we cannot support the people who depend on us.

**Thank you!**

## **Contact:**

**Shana Caldarella** | *Special Events Coordinator*  
shana.caldarella@aspirewny.org | 716.505.5512

**Megan Rechin** | *Vice President of Communications*  
mrechin@aspirewny.org | 716.341.1754



# About Aspire of WNY

Aspire of WNY has been providing a broad range of services to children and adults with disabilities for over 75 years. Today, we serve 3,000+ people at more than 60 program sites throughout Western New York. Aspire of WNY is proud to operate day habilitation programs, group homes, healthcare centers, art programs, and our Center for Learning.



## Our Mission & Vision

Aspire of WNY's mission is to support children and adults with developmental and similar disabilities, helping them to live their lives to the fullest by providing individualized assistance based on personal choices.

Aspire of WNY is built upon a foundation that supports individuals in making their personal choices which determine their life path, actualize their dreams and help them achieve their own highest levels of independence. We believe that everything we do is an opportunity to have a positive, meaningful and lasting impact on our partners – the people we support and their personal support systems, employees, other care agencies and our community. The future of Aspire of WNY is in our commitment to listen with a positive attitude, relentlessly pursue opportunities, work together as one and be accessible to all.

**Fun Fact:** Artwork and illustrations found throughout this packet was created through Aspire of WNY's iXpress Art Program!





# Event & Program Sponsorship Guide

## EVENTS

*Winterval* | February 2024

*Going Fore the Green* | June 2024

*Cigar Gift Gathering* | August 2024

*Art & Wine Celebration* | September 2024

*Aspire in Motion* | October 2024

## PROGRAMS

Innovation Fund

A-Thons

2023 VIPs

## Where do my contributions go?

By contributing to Aspire of WNY events or programs, 100% of your contributions will go towards the cost of the item you choose to sponsor. 100% of all net proceeds from our events directly support children and adults with developmental and similar disabilities. By sponsoring these events, you are helping us continue our mission to enable people with disabilities to live as independently as possible.





# Winter!

## The Winter Event of Western New York

Join Aspire of WNY and nearly 300 ice skaters, curlers, and families at Buffalo Riverworks! Guests and families can enjoy a night of open skating and open curling. A dinner buffet, cash bar, and unlimited hot drinks and non-alcoholic drinks are provided. And of course, hot cocoa!



SPONSORSHIP LEVEL	PLEDGE	DETAILS
Presenting Sponsor	\$7,000	Includes logo on all signage, including a banner across the balcony, visible by all guests at Riverworks. Name and logo on all collateral material including souvenirs, rink signage, and all other publicity including eblasts, landing pages, social media, and wristbands. Includes 15 tickets to the event.
Contributing Sponsor	\$4,500	Includes logo on all signage, including a banner across the balcony. Name and logo on all collateral material including souvenirs, rink signage, and other event publicity. Includes 10 tickets to the event.
Fun *Frost* Family Sponsor	\$1,500	Corporate name and logo on souvenirs, and upstairs and rink signage. Includes 8 tickets to the event.
Arctic Sponsor	\$900	Corporate name and logo on souvenirs, and upstairs and rink signage. Includes 4 tickets to the event.
Snow Day Sponsor	\$500	Corporate name and logo on souvenirs, and upstairs and rink signage. Includes 2 tickets to the event.
Chill Factor Sponsor	\$250	Corporate name and logo on souvenirs, and upstairs and rink signage. Includes 1 ticket to the event.



# Let's Par-Tee & Go Green!

If golf season is your favorite season, this event is “fore” you! Join Aspire of WNY at Brookfield Country Club in Clarence, NY. Get your golf on along with lunch, drinks, and snacks. After you put eighteen away, an open bar will be waiting for you. A great networking event!



SPONSORSHIP LEVEL	PLEDGE	DETAILS
Eightsome Golf Sponsor	\$6,000	Eight golfers, full-slide in digital program, and branding on: event signage, two tee signs, four cart signs, and 200-, 150-, and 100-yard markers.
Foursome Golf Sponsor	\$3,000	Four golfers, full-slide in digital program, and corporate name on event signage and two tee signs.
Twosome Golf Sponsor	\$1,500	Two golfers, half-slide on digital program, corporate name on event signage and one tee sign.
Lunch Sponsor	\$2,500	Exclusive sponsorship, full color logo on tables and event signage. Company name recognized on digital program.
Cocktail Reception Sponsor	\$2,500	Exclusive sponsorship, full color logo on tables and event signage. Company name recognized on digital program.
Digital Program Sponsor	\$1,000	Acknowledgement on digital program
Beverage Cart Sponsor	\$1,000	Acknowledgement on beverage cart
Putting Green Sponsor	\$500	Acknowledgement on putting green
Driving Range Sponsor	\$500	Acknowledgement signage on driving range
Tee Sign	\$100/sign	Have your name right on the green!

# Cigar-ty

**CIGARS | DRINKS | DINNER**

## Holy Smokes! It's a gift gathering cigar party!

Enjoy a night out at the Buffalo Cigar Club while supporting the Aspire of WNY Foundation and Aspire of WNY's iXpress program. Tickets include 5 cigars, 3-hour premium open bar, and a dinner buffet from Dave's BBQ. Each guest is asked to bring a gift card donation for Art & Wine.



SPONSORSHIP LEVEL	PLEDGE	DETAILS
Churchill Premium Sponsor	\$2,500	Exclusive company flyer in all cigar gift bags, exclusive full size color ad on Digital Program, full color logo on all tables, recognition on all promotional materials and Social Media Recognition. 4 tickets to the event.
Toro Level Sponsor	\$1,200	Half size color ad on Digital Program, full color logo on all tables, recognition on all promotional materials and Social Media Recognition. 3 tickets to the event.
Robusto Level Sponsor	\$700	Half size color ad on Digital Program, recognition on all promotional materials and Social Media Recognition. 2 tickets to the event.
Cigarillo Level Sponsor	\$350	Half size color ad on Digital Program and Social Media Recognition. 1 tickets to the event.



# Art & Wine CELEBRATION

## Extraordinary Artwork & Incredible Wine

Support Aspire of WNY's iXpress program and enjoy one of the BEST nights in WNY. An evening of fine arts, wine, food, music, art auctions, and more! One-of-a-kind artwork available for purchase and activities for all ages. All proceeds go towards the iXpress Art Experience.



SPONSORSHIP LEVEL	PLEDGE	DETAILS
Presenting Sponsor	\$7,500	Corporate name & logo featured on all promotional materials and throughout the event. Full slide ad on digital program. 25 tickets to the event, and a complimentary invite to the Virtual Art Jurying event to determine the featured art at the Art & Wine Celebration.
Live Auction Sponsor	\$5,000	Corporate name & logo at the event, 16 complimentary tickets to the event, and a complimentary invite to the Virtual Art Jurying event to determine the featured art the event.
Entertainment Sponsor	\$5,000	Corporate name & logo at the event, full slide ad on digital program, 16 complimentary tickets to the event, and a complimentary invite to the Virtual Art Jurying event.
Artist Appreciation Sponsor	\$5,000	Corporate name & logo at the event, full slide ad on digital program, 16 complimentary tickets to the event, and a complimentary invite to the Virtual Art Jurying event.
Distinguished Circle Sponsor	\$2,500	Corporate name & logo at the event, full slide ad on digital program, 10 complimentary tickets to the event, and a complimentary invite to the Virtual Art Jurying event.
Master Circle Sponsor	\$1,500	Corporate name & logo at the event, full slide ad on digital program, 6 complimentary tickets to the event, and a complimentary invite to the Virtual Art Jurying event.
Artist Circle Sponsor	\$1,000	Corporate name & logo at the event, half slide ad on digital program, 4 complimentary tickets to the event, and a complimentary invite to the Virtual Art Jurying event.
Apprentice Circle Sponsor	\$500	Corporate name & logo at the event, half slide ad on digital program, 2 complimentary tickets to the event, and a complimentary invite to the Virtual Art Jurying event.





# Aspire in Motion 5K

## A Race for Every Ability

Strap on your sneakers and come to a 5k, 10k, and 1 mile walk & roll. The race starts and finishes at Aspire of WNY's Audubon Campus, in Getzville. This is an official race with timed results. All others are encouraged to enjoy the race at their own ability!



SPONSORSHIP LEVEL	PLEDGE	DETAILS
Diamond Sponsor	\$3,500	Company name and logo displayed on the finish line banner (2x12 ft), visible to all racers and the finish line photos. Largest logo on race shirts for participants, logo on scroll at results kiosk, swag opportunity for goody bags, and public mention at the event.
Platinum Sponsor	\$2,000	Company name and logo displayed on 4x6 ft banners at start & finish line. Logo on race shirts for participants, swag opportunity for goody bags, and public mention at the event.
Gold Sponsor	\$750	Company name and logo displayed on banners at water stations at miles 1 & 2 and at the finish line. Logo on race shirts for participants and swag opportunity for goody bags.
Silver Sponsor	\$450	Company name and logo displayed on course mile marker (2x3 ft) OR on one of two bridges on the course. Logo on race shirts for participants and swag opportunity for goody bags.
Bronze Sponsor	\$100	Company name and logo OR inspirational message on 18x24 yard signs, placed all along the course route, seen by hundreds of runners.



# PROGRAMS

As Aspire of WNY grows, **we are looking for supporters of new and innovative ideas** brewing at the agency. Your contributions for these options will make it possible to **create and innovate**, bringing greater awareness to the work being done at Aspire of WNY AND critical support for the individuals utilizing our services.

Each initiative will feature program backers in creative ways and through partnerships, enabling you to have control over how Aspire of WNY can recognize your contributions.



PROGRAM	PLEDGE	DETAILS
The Innovation Fund	\$500-\$5,000	On top of our annual events, the future of Aspire of WNY depends on new and innovative programming, revitalization, and growth. As an INNOVATION FUND backer, your funds will go towards new events, programs, and fundraising endeavors in 2024. You will receive a report on how your investment performed, both in analytics for your brand and how your dollars created a return on investment for Aspire of WNY.
A-thons	\$500-\$5,000	In 2024, Aspire of WNY will partner with niche industries such as yoga studios, brewers, grocery stores, farmers markets, tattoo parlors, and more to create "a-thons." These will be day or weeklong events benefiting Aspire of WNY through the combination and collection of these niche establishments as they band together to raise awareness and dollars for the agency.
2023 VIPs	\$2,000	Aspire of WNY is proud to put on many wonderful events throughout WNY. Purchase this "VIP" ticket to get access to Winterval, Going for the Green, Aspire in Motion, Art & Wine, and the Cigar Gift Gathering Party. You'll get a badge for access to all of the events.  <b>Perfect for organizations to raffle off to employees &amp; employee appreciation events!</b>

Use the form below, visit [www.aspirewny.org/sponsorship](http://www.aspirewny.org/sponsorship) OR scan the QR code below to visit our online sponsorship portal and confirm your levels of sponsorship for Aspire of WNY's 2024 calendar year. **Thank you!**



	TYPE	AMOUNT	I would like to sponsor...	PLEDGE
WINTERVAL	Presenting Sponsor	\$7,000		
	Contributing Sponsor	\$4,500		
	Fun *FROST* Family Sponsor	\$1,500		
	Arctic Sponsor	\$900		
	Snow Day Sponsor	\$500		
	Chill Factor Sponsor	\$250		
GOING FOR THE GREEN	Eightsome Golf Sponsor	\$6,000		
	Foursome Golf Sponsor	\$3,000		
	Twosome Golf Sponsor	\$1,500		
	Lunch Sponsor	\$2,500		
	Cocktail Reception Sponsor	\$2,500		
	Digital Program Sponsor	\$1,000		
	Beverage Cart Sponsor	\$1,000		
	Putting Green Sponsor	\$500		
	Driving Range Sponsor	\$500		
	Tee Signs	\$100 x quantity		

**TOTAL**





Use the form below, visit [www.aspirewny.org/sponsorship](http://www.aspirewny.org/sponsorship) OR scan the QR code below to visit our online sponsorship portal and confirm your levels of sponsorship for Aspire of WNY's 2024 calendar year. **Thank you!**

	TYPE	AMOUNT	I would like to sponsor...	PLEDGE
ASPIRE IN MOTION	Diamond Sponsor	\$3,500		
	Platinum Sponsor	\$2,000		
	Gold Sponsor	\$750		
	Silver Sponsor	\$450		
	Bronze Sponsor	\$100		
ART & WINE	Presenting Sponsor	\$7,500		
	Live Auction Sponsor	\$5,000		
	Entertainment Sponsor	\$5,000		
	Artist Appreciation Sponsor	\$5,000		
	Distinguished Circle Sponsor	\$2,500		
	Master Circle Sponsor	\$1,500		
	Artist Circle Sponsor	\$1,000		
	Apprentice Circle Sponsor	\$500		
CIGAR-TY	Churchill Premium Sponsor	\$2,500		
	Toro Level Sponsor	\$1,200		
	Robusto Level Sponsor	\$700		
	Cigarillo Level Sponsor	\$350		
PROGRAMS	The Innovation Fund	\$500-\$5000		
	A-thons	\$500-\$5,000		
	2023 VIP's	\$2,000 x quantity		
TOTAL FROM BOTH PAGES				



# Aspire

of WNY



SCAN TO CONFIRM  
SPONSORSHIP

**Thank you!**

**Shana Caldarella** | *Special Events Coordinator*  
[shana.caldarella@aspirewny.org](mailto:shana.caldarella@aspirewny.org) | 716.505.5512

**Megan Rechin** | *Vice President of Communications*  
[mrechin@aspirewny.org](mailto:mrechin@aspirewny.org) | 716.341.1754