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MEDIA RELEASE

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Aspire of WNY Announces Two Additions to Executive Team

Buffalo, NY – Aspire of WNY is pleased to announce the hiring of Jennifer L. Ball, CPA, CGMA, MBA to the position of Vice-President of Finance/CFO and the promotion of Melissa Roth to Vice-President of Human Resources. Ms. Ball brings to Aspire’s financial team, more than 20 years of executive-level financial management experience, most recently spending the past nine years as the CFO for Heritage Centers. Her impressive academic accomplishments include earning an Executive MBA with a 4.0 GPA from the State University at Buffalo. Also, she is currently serving as Treasurer and Board Member for Spectrum Human Services and is a past Trustee and Finance Committee Member of Immaculata Academy. Ms. Ball is a former recipient of the Buffalo Business First 40-under-40 Award and participates in an extensive amount of volunteering and charitable activities throughout the area.

Melissa Roth, SHRM-SCP, with more than 27 years of experience in Human Resources/Training, has been with Aspire of WNY since January 2006. Her promotion to Vice-President of Human Resources comes after successfully serving as Director of Human Resources for the past six years. Ms. Roth earned a Liberal Arts & Science Degree from Monroe Community College in Rochester NY and a Bachelor Degree in Social Work from Buffalo State College. She is Chairperson for the Developmental Disabilities Alliance of Western New York Training Consortium and an active member of the DDAWNY HR Committee.

Aspire of WNY has been the leader in providing innovative, person-centered programs and services for children and adults with developmental and other disabilities for almost 70 years. Visit www.aspirewny.org or call (716) 505-5830 to learn more about our individualized assistance empowering individuals to achieve their full potential and live as independently as possible.

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