



SUPPORTING INDIVIDUALS WITH DEVELOPMENTAL AND INTELLECTUAL DISABILITIES

Make an **IMPACT**
in WNY with
Aspire
of WNY



Thank you for supporting Aspire of WNY!

Aspire of WNY is proud to serve all of WNY with innovative programming to support individuals with developmental and intellectual disabilities. To do this, we rely on the generosity of our community partners and neighbors to sponsor and give what they can to continue our efforts of empowering individuals to live to their fullest potential.

When you support Aspire of WNY, you will:

- Make an impact
- Support volunteers
- Sponsor events
- Create a fully accessible world for all
- Inspire artwork
- Recruit new members of the Aspire of WNY team
- Foster innovation in the world for individuals with developmental disabilities

Every dollar counts, just as every person counts. Without your support, we cannot support the people who depend on us.

Thank you!

Contact:

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About Aspire of WNY

Aspire of WNY has been providing a broad range of services to children and adults with disabilities for over 75 years. Today, we serve 3,000+ people at more than 60 program sites throughout Western New York. Aspire of WNY is proud to operate day habilitation programs, group homes, healthcare centers, art programs, and our Center for Learning.



Our Mission & Vision

Aspire of WNY's mission is to support children and adults with developmental and similar disabilities, helping them to live their lives to the fullest by providing individualized assistance based on personal choices.

Aspire of WNY is built upon a foundation that supports individuals in making their personal choices which determine their life path, actualize their dreams and help them achieve their own highest levels of independence. We believe that everything we do is an opportunity to have a positive, meaningful and lasting impact on our partners – the people we support and their personal support systems, employees, other care agencies and our community. The future of Aspire of WNY is in our commitment to listen with a positive attitude, relentlessly pursue opportunities, work together as one and be accessible to all.

Fun Fact: Artwork and illustrations found throughout this packet was created through Aspire of WNY's iXpress Art Program!



Event & Program Sponsorship Guide

EVENTS

Winterval | February 2024

Going Fore the Green | June 2024

Cigar Gift Gathering | August 2024

Art & Wine Celebration | September 2024

Aspire in Motion | October 2024

PROGRAMS

Innovation Fund

A-Thons

2024 VIPs

Where do my contributions go?

By contributing to Aspire of WNY events or programs, 100% of your contributions will go towards the cost of the item you choose to sponsor. 100% of all net proceeds from our events directly support children and adults with developmental and similar disabilities. By sponsoring these events, you are helping us continue our mission to enable people with disabilities to live as independently as possible.





Winter!

The Winter Event of Western New York

Join Aspire of WNY and nearly 300 ice skaters, curlers, and families at Buffalo Riverworks! Guests and families can enjoy a night of open skating and open curling. A dinner buffet, cash bar, and unlimited hot drinks and non-alcoholic drinks are provided. And of course, hot cocoa!



| SPONSORSHIP LEVEL | PLEDGE | DETAILS |
|----------------------------|---------|---|
| Presenting Sponsor | \$7,000 | Includes logo on all signage, including a banner across the balcony, visible by all guests at Riverworks. Name and logo on all collateral material including souvenirs, rink signage, and all other publicity including eblasts, landing pages, social media, and wristbands. Includes 15 tickets to the event. |
| Contributing Sponsor | \$4,500 | Includes logo on all signage, including a banner across the balcony. Name and logo on all collateral material including souvenirs, rink signage, and other event publicity. Includes 10 tickets to the event. |
| Fun *Frost* Family Sponsor | \$1,500 | Corporate name and logo on souvenirs, and upstairs and rink signage. Includes 8 tickets to the event. |
| Arctic Sponsor | \$900 | Corporate name and logo on souvenirs, and upstairs and rink signage. Includes 4 tickets to the event. |
| Snow Day Sponsor | \$500 | Corporate name and logo on souvenirs, and upstairs and rink signage. Includes 2 tickets to the event. |
| Chill Factor Sponsor | \$250 | Corporate name and logo on souvenirs, and upstairs and rink signage. Includes 1 ticket to the event. |



Let's Par-Tee & Go Green!

If golf season is your favorite season, this event is “fore” you! Join Aspire of WNY at Park Country Club in Williamsville, NY. Get your golf on along with lunch, drinks, and snacks. After you put eighteen away, an open bar will be waiting for you. A great networking event!



| SPONSORSHIP LEVEL | PLEDGE | DETAILS |
|----------------------------|------------|---|
| Eightsome Golf Sponsor | \$7,000 | Eight golfers, full-slide in digital program, and branding on: event signage, two tee signs, four cart signs, and 200-, 150-, and 100-yard markers. |
| Foursome Golf Sponsor | \$3,500 | Four golfers, full-slide in digital program, and corporate name on event signage and two tee signs. |
| Twosome Golf Sponsor | \$2,000 | Two golfers, half-slide on digital program, corporate name on event signage and one tee sign. |
| Lunch Sponsor | \$3,000 | Exclusive sponsorship, full color logo on tables and event signage. Company name recognized on digital program. |
| Cocktail Reception Sponsor | \$3,000 | Exclusive sponsorship, full color logo on tables and event signage. Company name recognized on digital program. |
| Digital Program Sponsor | \$1,000 | Acknowledgement on digital program |
| Beverage Cart Sponsor | \$1,250 | Acknowledgement on beverage cart |
| Putting Green Sponsor | \$500 | Acknowledgement on putting green |
| Driving Range Sponsor | \$500 | Acknowledgement signage on driving range |
| Tee Sign | \$200/sign | Have your name right on the green! |

Cigar-ty

CIGARS | DRINKS | DINNER

Holy Smokes! It's a gift gathering cigar party!

Enjoy a night out at the Buffalo Cigar Club while supporting the Aspire of WNY Foundation and Aspire of WNY's iXpress program. Tickets include 5 cigars, 3-hour premium open bar, and a dinner buffet from Dave's BBQ. Each guest is asked to bring a gift card donation for Art & Wine.



| SPONSORSHIP LEVEL | PLEDGE | DETAILS |
|---------------------------|---------|--|
| Churchill Premium Sponsor | \$2,500 | Exclusive company flyer in all cigar gift bags, exclusive full size color ad on Digital Program, full color logo on all tables, recognition on all promotional materials and Social Media Recognition. 4 tickets to the event. |
| Toro Level Sponsor | \$1,200 | Half size color ad on Digital Program, full color logo on all tables, recognition on all promotional materials and Social Media Recognition. 3 tickets to the event. |
| Robusto Level Sponsor | \$700 | Half size color ad on Digital Program, recognition on all promotional materials and Social Media Recognition. 2 tickets to the event. |
| Cigarillo Level Sponsor | \$350 | Half size color ad on Digital Program and Social Media Recognition. 1 tickets to the event. |

Art & Wine CELEBRATION

Extraordinary Artwork & Incredible Wine

Support Aspire of WNY's iXpress program and enjoy one of the BEST nights in WNY. An evening of fine arts, wine, food, music, art auctions, and more! One-of-a-kind artwork available for purchase and activities for all ages. All proceeds go towards the iXpress Art Experience.



| SPONSORSHIP LEVEL | PLEDGE | DETAILS |
|------------------------------|---------|---|
| Presenting Sponsor | \$7,500 | Corporate name & logo featured on all promotional materials and throughout the event. Full slide ad on digital program. 25 tickets to the event, and a complimentary invite to the Virtual Art Jurying event to determine the featured art at the Art & Wine Celebration. |
| Live Auction Sponsor | \$5,000 | Corporate name & logo at the event, 16 complimentary tickets to the event, and a complimentary invite to the Virtual Art Jurying event to determine the featured art the event. |
| Entertainment Sponsor | \$5,000 | Corporate name & logo at the event, full slide ad on digital program, 16 complimentary tickets to the event, and a complimentary invite to the Virtual Art Jurying event. |
| Artist Appreciation Sponsor | \$5,000 | Corporate name & logo at the event, full slide ad on digital program, 16 complimentary tickets to the event, and a complimentary invite to the Virtual Art Jurying event. |
| Distinguished Circle Sponsor | \$2,500 | Corporate name & logo at the event, full slide ad on digital program, 10 complimentary tickets to the event, and a complimentary invite to the Virtual Art Jurying event. |
| Master Circle Sponsor | \$1,500 | Corporate name & logo at the event, full slide ad on digital program, 6 complimentary tickets to the event, and a complimentary invite to the Virtual Art Jurying event. |
| Artist Circle Sponsor | \$1,000 | Corporate name & logo at the event, half slide ad on digital program, 4 complimentary tickets to the event, and a complimentary invite to the Virtual Art Jurying event. |
| Apprentice Circle Sponsor | \$500 | Corporate name & logo at the event, half slide ad on digital program, 2 complimentary tickets to the event, and a complimentary invite to the Virtual Art Jurying event. |



Aspire in Motion 5K

A Race for Every Ability

Strap on your sneakers and come to a 5k, 10k, and 1 mile walk & roll. The race starts and finishes at Aspire of WNY's Audubon Campus, in Getzville. This is an official race with timed results. All others are encouraged to enjoy the race at their own ability!



| SPONSORSHIP LEVEL | PLEDGE | DETAILS |
|-------------------|---------|---|
| Diamond Sponsor | \$3,500 | Company name and logo displayed on the finish line banner (2x12 ft), visible to all racers and the finish line photos. Largest logo on race shirts for participants, logo on scroll at results kiosk, swag opportunity for goody bags, and public mention at the event. |
| Platinum Sponsor | \$2,000 | Company name and logo displayed on 4x6 ft banners at start & finish line. Logo on race shirts for participants, swag opportunity for goody bags, and public mention at the event. |
| Gold Sponsor | \$750 | Company name and logo displayed on banners at water stations at miles 1 & 2 and at the finish line. Logo on race shirts for participants and swag opportunity for goody bags. |
| Silver Sponsor | \$450 | Company name and logo displayed on course mile marker (2x3 ft) OR on one of two bridges on the course. Logo on race shirts for participants and swag opportunity for goody bags. |
| Bronze Sponsor | \$100 | Company name and logo OR inspirational message on 18x24 yard signs, placed all along the course route, seen by hundreds of runners. |



PROGRAMS

As Aspire of WNY grows, **we are looking for supporters of new and innovative ideas** brewing at the agency. Your contributions for these options will make it possible to **create and innovate**, bringing greater awareness to the work being done at Aspire of WNY AND critical support for the individuals utilizing our services.

Each initiative will feature program backers in creative ways and through partnerships, enabling you to have control over how Aspire of WNY can recognize your contributions.



| PROGRAM | PLEDGE | DETAILS |
|---------------------|---------------|---|
| The Innovation Fund | \$500-\$5,000 | On top of our annual events, the future of Aspire of WNY depends on new and innovative programming, revitalization, and growth. As an INNOVATION FUND backer, your funds will go towards new events, programs, and fundraising endeavors in 2024. You will receive a report on how your investment performed, both in analytics for your brand and how your dollars created a return on investment for Aspire of WNY. |
| A-thons | \$500-\$5,000 | In 2024, Aspire of WNY will partner with niche industries such as yoga studios, brewers, grocery stores, farmers markets, tattoo parlors, and more to create "a-thons." These will be day or weeklong events benefiting Aspire of WNY through the combination and collection of these niche establishments as they band together to raise awareness and dollars for the agency. |
| 2024 VIPs | \$2,000 | Aspire of WNY is proud to put on many wonderful events throughout WNY. Purchase this "VIP" ticket to get access to Winterval, Going for the Green, Aspire in Motion, Art & Wine, and the Cigar Gift Gathering Party. You'll get a badge for access to all of the events. Perfect for organizations to raffle off to employees & employee appreciation events! |



Use the form below, visit www.aspirewny.org/sponsorship OR scan the QR code below to visit our online sponsorship portal and confirm your levels of sponsorship for Aspire of WNY's 2024 calendar year. **Thank you!**

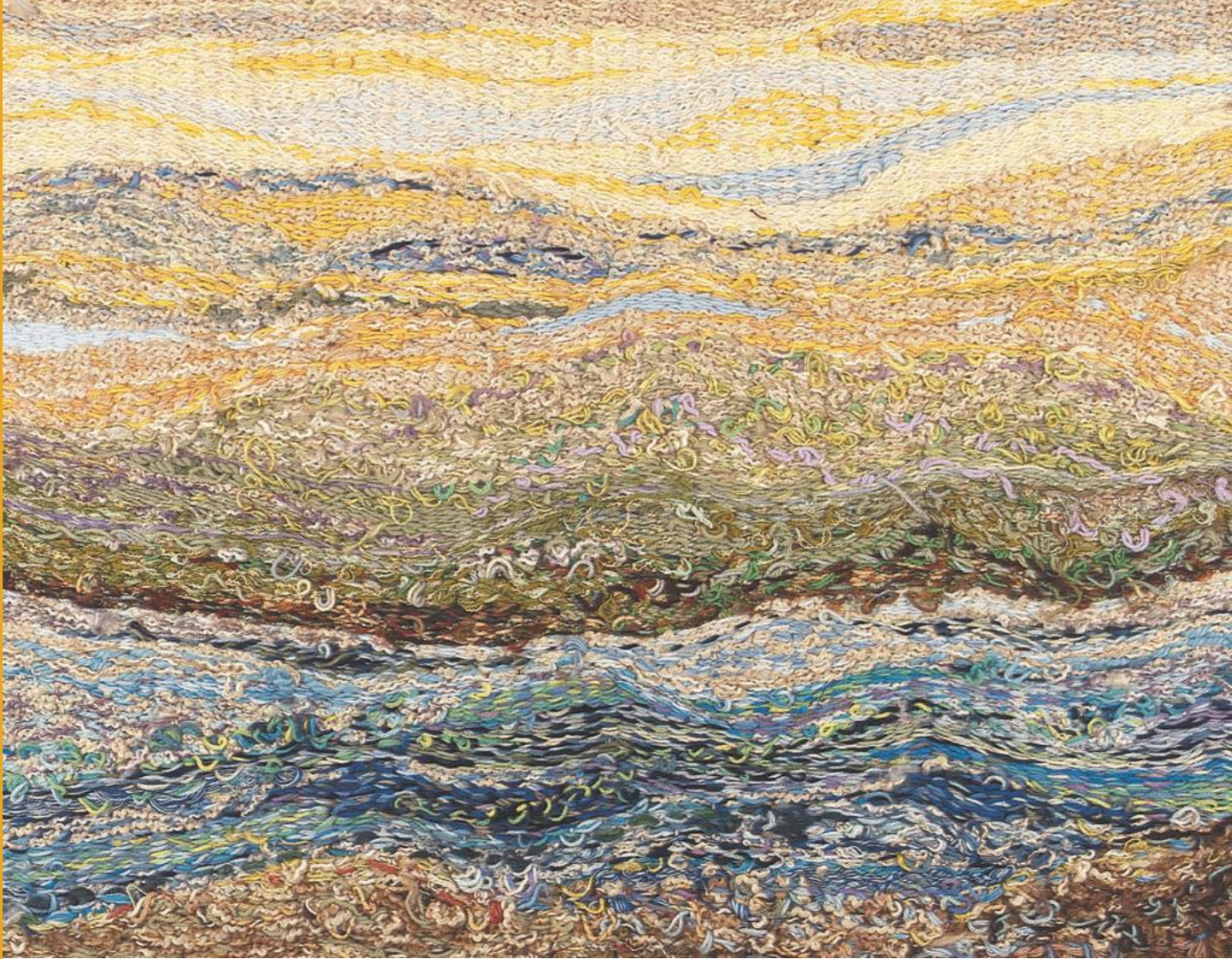
| | TYPE | AMOUNT | I would like to sponsor... | PLEDGE |
|---------------------|----------------------------|------------------|----------------------------|--------|
| WINTERVAL | Presenting Sponsor | \$7,000 | | |
| | Contributing Sponsor | \$4,500 | | |
| | Fun *FROST* Family Sponsor | \$1,500 | | |
| | Arctic Sponsor | \$900 | | |
| | Snow Day Sponsor | \$500 | | |
| | Chill Factor Sponsor | \$250 | | |
| GOING FOR THE GREEN | Eightsome Golf Sponsor | \$7,000 | | |
| | Foursome Golf Sponsor | \$3,500 | | |
| | Twosome Golf Sponsor | \$2,000 | | |
| | Lunch Sponsor | \$3,000 | | |
| | Cocktail Reception Sponsor | \$3,000 | | |
| | Digital Program Sponsor | \$1,000 | | |
| | Beverage Cart Sponsor | \$1,250 | | |
| | Putting Green Sponsor | \$500 | | |
| | Driving Range Sponsor | \$500 | | |
| | Tee Signs | \$200 x quantity | | |

TOTAL



Use the form below, visit www.aspirewny.org/sponsorship OR scan the QR code below to visit our online sponsorship portal and confirm your levels of sponsorship for Aspire of WNY's 2024 calendar year. **Thank you!**

| | TYPE | AMOUNT | I would like to sponsor... | PLEDGE |
|-----------------------|------------------------------|--------------------|----------------------------|--------|
| ASPIRE IN MOTION | Diamond Sponsor | \$3,500 | | |
| | Platinum Sponsor | \$2,000 | | |
| | Gold Sponsor | \$750 | | |
| | Silver Sponsor | \$450 | | |
| | Bronze Sponsor | \$100 | | |
| ART & WINE | Presenting Sponsor | \$7,500 | | |
| | Live Auction Sponsor | \$5,000 | | |
| | Entertainment Sponsor | \$5,000 | | |
| | Artist Appreciation Sponsor | \$5,000 | | |
| | Distinguished Circle Sponsor | \$2,500 | | |
| | Master Circle Sponsor | \$1,500 | | |
| | Artist Circle Sponsor | \$1,000 | | |
| | Apprentice Circle Sponsor | \$500 | | |
| CIGAR-TY | Churchill Premium Sponsor | \$2,500 | | |
| | Toro Level Sponsor | \$1,200 | | |
| | Robusto Level Sponsor | \$700 | | |
| | Cigarillo Level Sponsor | \$350 | | |
| PROGRAMS | The Innovation Fund | \$500-\$5000 | | |
| | A-thons | \$500-\$5,000 | | |
| | 2024 VIP's | \$2,000 x quantity | | |
| TOTAL FROM BOTH PAGES | | | | |



Aspire

of WNY



SCAN TO CONFIRM
SPONSORSHIP

Thank you!

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